

Abstract

A protective material with punched shaped parts, obtainable in a converting process for producing single-sidedly or double-sidedly adhesive punched shaped parts, there being

5 placed atop the protective material a single-sidedly or double-sidedly adhesive tape from which punched shaped parts are punched out by means of punching tools, in particular by the kiss-cut process, wherein

the protective material comprises a backing sheet in the form of a colored polymer backing possessing essentially a top and a bottom face, the coloring being obtained by

10 means of colorants in the interior of the backing sheet which do not give rise to any abrasive action on the punching tools,

or wherein the backing sheet in the protective material in this case is a polymer backing which has essentially a top and a bottom face, with a color layer applied to the top and/or the bottom face of the polymer backing.